



**aimm** a certified 8(a) sole source option, minority veteran owned small business. Website: [www.aimmfed.com](http://www.aimmfed.com)



*Welcome and thank you for your interest in Advocates In Manpower Management, Inc. (AIMM)*

We are a Veteran Owned 8(a) firm that strives to provide outstanding video/TV broadcast support services. At AIMM, we deliver video productions and staff studios. Our personnel are skilled production engineers, award winning producers and editors; in addition we provide expert assistance in targeting audiences through a variety of distribution methods.

AIMM also supports all the major video teleconferencing products with expert utilization assistance.

Please contact Jeffrey Elliott at [jelliott@aimmfed.com](mailto:jelliott@aimmfed.com), or telephone: 202-257-3035

Our capabilities statement can be downloaded.

AIMM Capabilities Statement




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## Capabilities Statement

For challenges involving audio and video **aimm** is the solution provider. . . **aimm** creates video content and produces TV/web broadcast quality media materials and has the capability to provide the engineering support for effective distribution. **aimm** has an extensive background with various government agencies including NASA and Department of Homeland Security where we have maintained and operated networks. We support live domestic and international event broadcasts, distance learning, video conferencing and vision casting objectives. **aimm** has a mentor/protégé agreement with Honeywell which gives us a significant operational partner. Website: [www.aimmfed.com](http://www.aimmfed.com)

### World Class Quality Content Development and Visual Design

NAICS Codes: 512110 \* 515120 \* 512191

Our Emmy award-winning creative staff is unsurpassed in its ability to effectively *tell your story* with a style that sparks and sustains subject matter curiosity. Distance learning becomes a powerful adjunct to classroom and on the job training in the hands of creative producers.

### Reliable Audio -Video Systems Engineering and Broadcast System Support

NAICS Codes: 512120 \* 541330 \* 517410

Our staff has current commercial experience in business television networks and interactive television. In support of live events, we arrange quick response crew deployment in North America and provide, through our partners, international coverage on short lead time. Satellite and web casting support experience.

### Video/Web Conferencing Support - NAICS Codes: 561499 \* 519130

The “green solution” for meetings with geographically dispersed working groups. We provide the engineering solution and on going support that maximizes this technology.

### Video Based Training and Distance Learning - NAICS Codes: 512110 \* 519130

Our mission is to devise visual communication solutions that contribute to job proficiency and safety. Video applications blend with traditional on the job and classroom instruction to enhance the learning experience. Video on demand and the use




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of gaming protocols allow for review, custom pace and virtual study adaptation.

## FACT SHEET

**Corporate headquarters:** **Advocates In Manpower Management, Inc.**  
**AIMM**  
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 PMB 458  
 Boca Raton, FL 33498  
 Toll Free: 866.327.7259

**URL:** [www.aimmfed.com](http://www.aimmfed.com)

**Management:** Richard Pierce Porter, Jr. – President & CEO  
 Jeffrey Elliott – SVP, Engineering & Digital Technologies  
 Robert Caldwell – SVP, Chief Operating Officer  
 Valette Porter – VP, Chief of Administration  
 Tom Slaughter – Consultant, Business Development

**Service Offerings:** Comprehensive Communications & Application Support:  
 Multimedia Applications integration  
 Broadcast Content Development  
 Film Making & Video Production  
 Media Relations – Message Crafting  
 End-to-end Implementation, Studio Staffing & Support  
 Project Management & Strategic Planning  
 Broadcast Engineering Systems Design  
 Digital Satellite Distribution & Design  
 Broadcast Engineering, Video Conferencing  
 Emergency Communications Services Management  
 Corporate Communications – Vision Casting  
 Legacy Integration Services

**Approach:** AIMM brings together the talent and resources that afford our federal and commercial clients the full complement of multimedia, systems integration and project management services from a single source. We excel in partnering with government agencies and other organizations to evaluate each unique project and then apply the approach that achieves maximum results. Our team of seasoned creative and technical professionals forge the types of strategic alliances that enable our clients to focus on the most critical aspects of their business. We have the know-how to integrate legacy systems with state-of-the-art technology and marketing capabilities to deliver high impact audio,




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visual and print solutions with measurable returns. AIMM is the partner of choice for comprehensive communications and application support.

**Certifications:**

8 (a) Certified SDB Veteran-owned
